

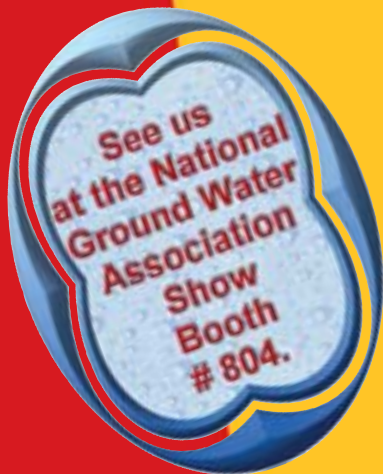
**We serve more markets.
With more products.
Via more retailers.**



But that's just for starters.

For water well, horizontal drilling and mining fluids, Baroid IDP's research, products and retailer network set us apart. But what *really* makes us a drilling pro's first choice is our "army" of veteran field reps. Not afraid to get dirty, they'll head for the jobsite or stay on the line—whatever it takes to solve your problem. You'll also find them teaching drillers, regulators and retailers at our famous mud schools. (Still going strong after 45 years!)

Basic in bentonite, Baroid IDP's also the leader in facilitating optimal performance. For complete details, call us at 281-871-4613. Or visit us online at www.baroididp.com.



Baroid Industrial Drilling Products

